

ChatGPT Prompts

FOR IDENTITY MARKETING™
NAME GENERATION IDEAS

hey there!

I'm Veronica

YOU CAN CALL ME V.

I'm an 18+ year certified master marketer, international keynote speaker, podcast host, book author, and a private Rainmaker to some of the world's most elite brands. As a former Speaker and Trainer for Tony Robbins and Dean Graziosi, Chief of Staff at BossBabe, Director of Marketing Suite Products for a \$2B evaluated software company, and former Marketing Agency Owner, I've had the privilege of witnessing the marketing industry's evolution firsthand from every angle possible.

All of this experience and unprecedented access to what works... and what doesn't has led me to write my new book book – Identity Marketing™ - to help you align your marketing with the changes happening to culture all around us.

~~BUY THIS~~
Be This

This notion will make the **biggest adjustment you'll ever make** in how you think about marketing. This shift will give you everything you need to serve your customers who are stuck in the midst of their own identity crisis and don't know where or how to spend their money anymore.



Chat GPT Prompts

FOR IDENTITY MARKETING™ NAME GENERATION IDEAS

1. I need a 1 or 2 word identity name that represents and unifies [my audience becoming/ learning to do x, y, z]. Give me at least 10 different ideas to start. We already love the words [x,y,z] and do not like the words [x,y,z].
2. I need a name for [audience] who wants to become [...]
3. My company is [copy URL] and we help [audience become....]. I'd like your help to come up with creative community names similar to how Taylor Swift has "Swifties", Harley has "Hogs", and Call Her Daddy has "Daddy Gang." Give me 10 identity names to start.
4. My brand's core values are [value, value, value, and value]. We work specifically with [describe your ideal client or customer]. We help our clients [describe the main benefit or transformation you offer]. Can you generate 10 names that incorporate our values with who we serve and what we help them do? It should be something short and catchy.
5. I like the following action words: [action word], [action word], [action word]. Can you turn those into nouns and pair them with a word that describes a group? Something they would be proud of if it was written on merchandise like shirts and hats?
6. My business is known for [what you're known for], [what you're known for], [what you're known for], and [what you're known for]. We're really good at [where you excel]. What are some words that could describe my business?
7. This is my business: [your URL]. I want to invite people to identify with my brand and business. What are some words that describe my ideal customer based on my website content?
8. My business is called [Name of business]. What are some names I could give my customers that relate to the name of my business?
9. My customers work with me because they want [their core desire or the main outcome you help your customers achieve]. What are some names I could give my customers that relate to what they want?
10. My customers always talk about [word(s)they use]. What are some names I could give my customers that anchors the word they always repeat?

WHAT'S BEHIND THE PROMPTS?

Unlock the Identity Marketing Framework

...in Just One Hour!

You've got the prompts, now see how they fit into the bigger picture. In this quick, *high-impact* session, author Veronica Romney introduces the Identity Marketing™ framework and shows you how to start using it to shape a brand that *truly* connects.

WATCH IT NOW!

