



# SEARCH ENGINE OPTIMIZATION

By: Funnel Pandit



# DELIVERING ON YOUR DIGITAL OBJECTIVES



01

Project Proposal : **SEO**

02

Client: **PETER**

03

Delivered on: **26 JUNE 2024**

04

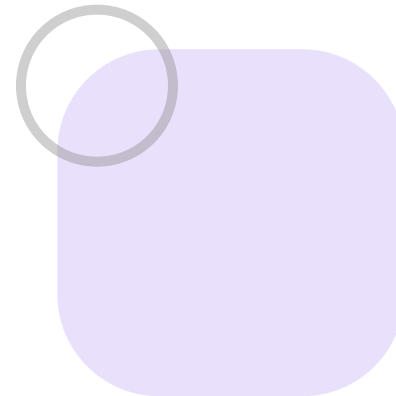
Submitted by: **PANKAJ KAUSHIK**

# Search Engine Optimization

SEO is vital for the success and growth of any online business. With our help, your website's visibility, traffic, and conversions are guaranteed to improve.

## Services

- Website Audit and Analysis
- Keyword Research and Strategy
- On Page Optimization
- Technical SEO
- Link Building and Off Page Optimization
- Local SEO/Google Business Profile (Optional)
- Performance Tracking and Reporting



# Proposed Strategy



- **Keyword Research: Define high**-value keywords with appropriate search volume and competition for your target audience.
- **Technical SEO Audit:** Identify and address any technical issues hindering search engine crawling and indexing.
- **On-Page Optimization:** Optimize website content, title tags, meta descriptions, heading structures, and internal linking for targeted keywords.
- **Content Creation: Develop high**-quality, informative, and engaging content regularly that attracts users and improves search ranking.
- **Backlink Building: Implement a white**-hat backlink-building strategy to improve website authority and trust.
- **Local SEO:** Optimize the website and Google My Business listing for local searches if applicable.
- **Analytics and Reporting:** Track website traffic, keyword rankings, and conversions to measure progress and optimize strategy.

# Technical SEO



- XML Sitemap
- Robot.txt
- Schema Markup
- Search Engine Friendly Navigation
- Keyword Analysis
- URL Rewriting Suggestion
- Broken Link Suggestion and Recommendation
- Web crawl errors Issues Resolve Suggestion
- 404 Page creation Suggestion
- Webpage Indexing
- 301/302 Redirection Suggestions

- Copywriting effective Titles and Descriptions
- Optimizing site navigation
- Website page Related Keyword selection
- Website Bounce Rate and Traffic Analysis Discussions
- Title, Description, and Keyword Meta Tags Suggestions
- HTML/CSS Validation Check
- Check & Remove broken Links Suggestions
- Mobile Optimization
- HTML, CSS, JAVA Script code Minimization
- Image Optimizations

# On Page Optimization



- Canonicalization Check
- URL Analysis
- Website Page Load Optimization
- HTML Code Cleanup & Optimization
- Internal link structuring & optimization
- Image & Hyperlink Optimization
- Robots.txt Creation/Analysis
- Sitemap.xml
- HTML & XML Sitemap
- Google & Bing Webmaster Tools
- Google Analytics
- HeaderTags Optimization
- Cross browser Compatibility
- W3C Validation Check
- Google Search Console Activities Check
- Meta Title and MetaDescription
- Google Search Console link Analysis
- Google Search Console website crawling analysis
- 404 Not Found Pages Analysis
- BingWebmaster ActivitiesCheck
- URL Mapping
- URL Rewriting to make them SEF
- Meta Tags optimization
- Optimizing Site Navigation
- Outbound Link Optimization
- Keyword Density & Prominence Check
- Alt Tag optimization
- Page Heading Tags Optimization
- Broken Link Checking
- Event Setup in GTM (Google Tag Manager)
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# Link Building and Off Page Optimization

- Business Listing Social
- Bookmarking Article
- Submission
- ArticleSocial Bookmarking
- Classifieds Submissions
- PDF Submission PPT
- Submission
- Image Submission
- Monthly Report
- URL Fetching
- Blog commenting Blog
- Creation Blog Posting
- Blog Directory Submission
- LocationBased Targeting
- Question & answer submission
- Search engine submission
- Business Listing Optimization
- Web 2.0 Optimization
- Fastrack submission
- Link wheel submission





# Cost Plan-Basic SEO Package

Package 1: \$299 / Month

Services	Quantity
Website Audit and Analysis	Regular
Keyword Research and Strategy	10 Keywords
On Page Optimization	Upto 10 Pages
Technical SEO Optimization	Upto10 Hours
Content Creation	1 Blogs / month
Off Page Optimization and Link Building	50 Backlinks / month



# Cost Plan -Standard SEO Package

Package 2: \$399 / Month

Services	Quantity
Website Audit and Analysis	Regular
Keyword Research and Strategy	20 Keywords
On Page Optimization	Upto 10 Pages
Technical SEO Optimization	Upto 16 Hours
Content Creation	2 Blogs /month
Off Page Optimization and Link Building	100 Backlinks per month
Local SEO	Setup and management
Performance Tracking and Reporting	Monthly

# Cost Plan -Premium SEO Package

Package 3: \$599 /Month

Services	Quantity
Website Audit and Analysis	Regular
Keyword Research and Strategy	40 Keywords
On Page Optimization	Upto10 Pages
Technical SEO Optimization	Upto16 Hours
Content Creation	4 Blogs / month
Off Page Optimization and Link Building	150 Backlinks/ month
Local SEO	Setup and management
Performance Tracking and Reporting	Monthly




# THANK YOU

For your time

## Get in Touch with Us

 [info@funnelPandit.com](mailto:info@funnelPandit.com)

 [www.funnelPandit.com](http://www.funnelPandit.com)

 +91 9084905584



# SEARCH ENGINE OPTIMIZATION

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[www.funnelpandit.com](http://www.funnelpandit.com)



# WHAT IS SEO AND HOW IT WORKS ?

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SEO stands for 'Search Engine Optimization', which is the process of getting traffic from free, organic, editorial, or natural search results in search engines.

It aims to improve your website's position in search results pages. Remember, the higher the website is listed, the more people will see it

## Why Is SEO Important For Your Business

1. Increase Organic traffic
2. Improved Products visibility
3. Increase Products Branding
4. Increase Products target Audience
5. Increase Keywords ranking
6. Increase Website backlinks
7. Increase products reach
8. Increase local branding



# SEO WORK PERFORMANCE (PROJECT NAME : CAROLINA FAMILY ACUPUNCTURE)

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Website: [www.carolinafamilyacupuncture.com](http://www.carolinafamilyacupuncture.com)

Works: SEO ON PAGE & OFF PAGE

Target Location: U. S. A.



**[www.carolinafamilyacupuncture.com](http://www.carolinafamilyacupuncture.com)**

**Your Journal SEO Checkup Score**



**SEO SCORE**

**SEO is Very Good**

# SEO work performance (Project Name : Carolina Family Acupuncture)

Website: [www.carolinafamilyacupuncture.com](http://www.carolinafamilyacupuncture.com)

Works: SEO ON PAGE & OFF PAGE

Target Location: U. S. A.

## KEYWORD RANKING

KEYWORD	INITIAL RANKING	1st MONTH	2nd MONTH	3rd MONTH	4th MONTH	5th MONTH
Acupuncture therapy in Greenville SC	Not In SERP	9	11	8	7	7
Traditional Chinese medicine Greenville	Not In SERP	3	3	3	2	2
Chinese herbal medicine Greenville	Not In SERP	3	3	2	2	2
Chinese medicine practitioners Greenville	Not In SERP	5	4	4	3	3
Certified acupuncturists Greenville	Not In SERP	8	10	9	9	6
Greenville cupping therapy	Not In SERP	2	1	4	3	1
Best acupuncture clinic in Greenville	Not In SERP	8	13	13	4	4
Family acupuncture clinic	Not In SERP	1	1	1	1	2
Acupuncture treatments near me	Not In SERP	10	10	8	8	3
Alternative medicine in Greenville	Not In SERP	26	24	28	33	48
Acupuncturist in South Carolina	Not In SERP	12	11	12	11	12
Natural healing Greenville	Not In SERP	62	31	20	18	18
Integrative medicine Greenville	Not In SERP	12	11	10	10	7
Chinese medicine practitioners	Not In SERP	5	4	3	3	3
Acupuncture and cupping therapy	Not In SERP	2	1	1	1	1
Wellness through acupuncture	Not In SERP	7	7	6	3	2
Cupping therapy for pain relief	Not In SERP	3	3	3	1	1

Website: [www.carolinafamilyacupuncture.com](http://www.carolinafamilyacupuncture.com)

Works: SEO ON PAGE & OFF PAGE

Target Location: U. S. A.

A screenshot of a Google search results page for the query "Cupping therapy for pain relief carolina". The search bar at the top shows the query and navigation icons. Below the search bar are tabs for "All", "Shopping", "Images", "Videos", "News", "Books", "Web", "More", and "Tools". The "All" tab is selected. Three search results are displayed, each with a red arrow icon and a purple border around the first result. The first result is from Carolina Family Acupuncture, titled "Acupuncture and Cupping Therapy In Greenville & Spartanburg", with a snippet: "Best acupuncture and Cupping Therapy in Greenville & Spartanburg, SC, wellness through acupuncture treatments at our family clinic in South Carolina." The second result is also from Carolina Family Acupuncture, titled "Acupuncture and Cupping Therapy For Pain Relief", with a snippet: "Carolina Family Acupuncture can help you find relief from various chronic pain conditions, including: Back and neck pain; Osteoarthritis, also known as ...". The third result is from Medium, titled "Carolina Family Acupuncture: Your Destination for Pain Relief ...", with a snippet: "Cupping Therapy is an ancient healing method that has stood the test of time. It involves the use of specially designed cups to create suction on the skin's ...".

Google

Cupping therapy for pain relief carolina

All Shopping Images Videos News Books Web More Tools

1 Carolina Family Acupuncture  
<https://www.carolinafamilyacupuncture.com>

**Acupuncture and Cupping Therapy In Greenville & Spartanburg**  
Best **acupuncture** and **Cupping Therapy** in Greenville & Spartanburg, SC, wellness through **acupuncture** treatments at our **family** clinic in South **Carolina**.

2 Carolina Family Acupuncture  
<https://www.carolinafamilyacupuncture.com> > holistic-pa...

**Acupuncture and Cupping Therapy For Pain Relief**  
**Carolina Family Acupuncture** can **help** you find **relief** from various chronic **pain** conditions, including: Back and neck **pain**; Osteoarthritis, also known as ...

3 Medium  
<https://medium.com> > @acupuncturecarolinafamily > ca...

**Carolina Family Acupuncture: Your Destination for Pain Relief ...**  
**Cupping Therapy** is an ancient healing method that has stood the test of time. It involves the use of specially designed cups to create suction on the skin's ...

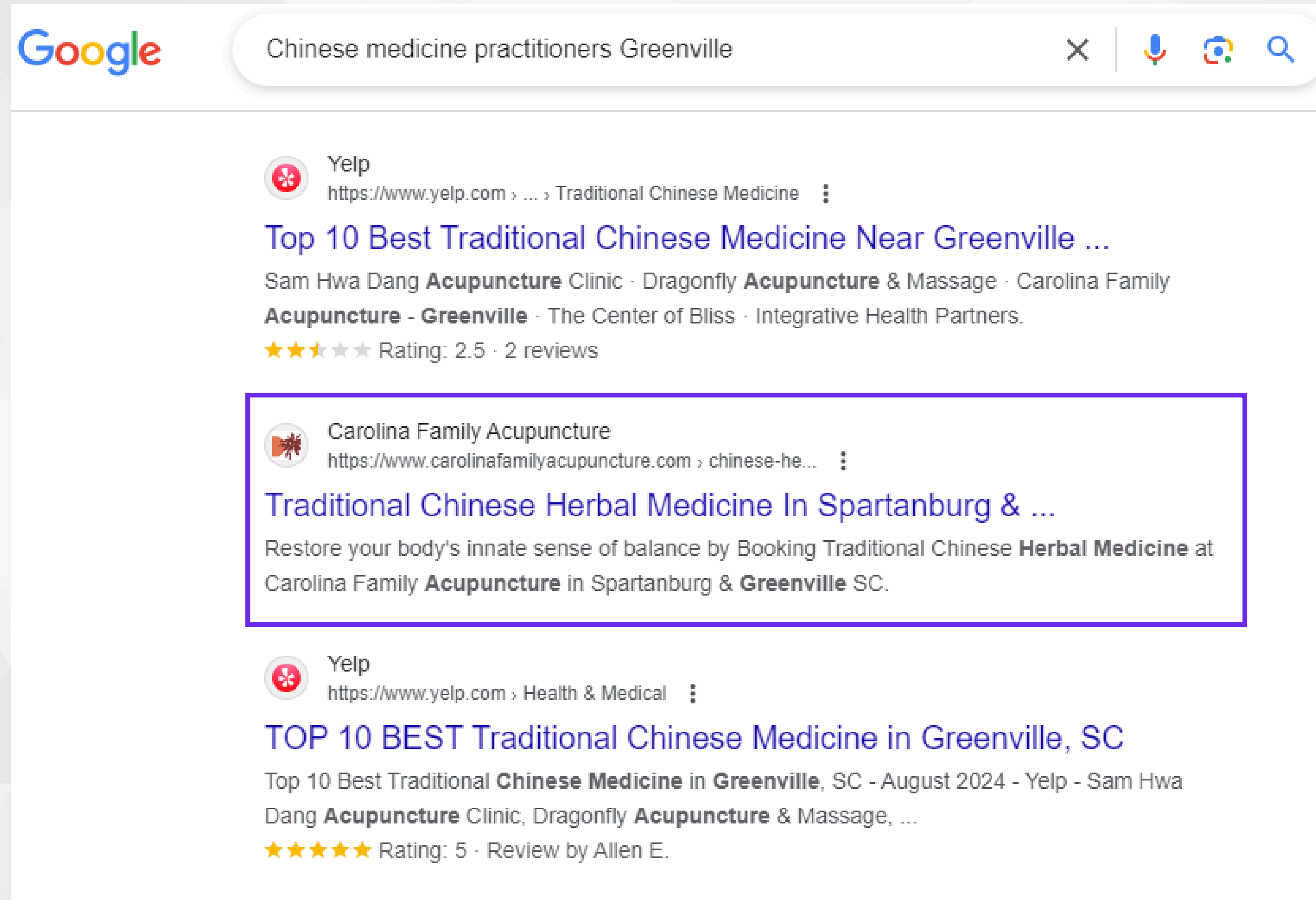




Website: [www.carolinafamilyacupuncture.com](http://www.carolinafamilyacupuncture.com)

Works: SEO ON PAGE & OFF PAGE

Target Location: U. S. A.



The screenshot shows a Google search interface with the query "Chinese medicine practitioners Greenville". The search results are displayed on a white background. The first result is from Yelp, titled "Top 10 Best Traditional Chinese Medicine Near Greenville ...". The second result is from Carolina Family Acupuncture, titled "Traditional Chinese Herbal Medicine In Spartanburg & ...", which is highlighted with a purple border. The third result is another Yelp listing titled "TOP 10 BEST Traditional Chinese Medicine in Greenville, SC".

Google

Chinese medicine practitioners Greenville

Yelp  
https://www.yelp.com › ... › Traditional Chinese Medicine

**Top 10 Best Traditional Chinese Medicine Near Greenville ...**  
Sam Hwa Dang **Acupuncture** Clinic · Dragonfly **Acupuncture** & Massage · Carolina Family **Acupuncture** - **Greenville** · The Center of Bliss · Integrative Health Partners.  
★★★★★ Rating: 2.5 · 2 reviews

Carolina Family Acupuncture  
https://www.carolinafamilyacupuncture.com › chinese-he...

**Traditional Chinese Herbal Medicine In Spartanburg & ...**  
Restore your body's innate sense of balance by Booking Traditional Chinese **Herbal Medicine** at Carolina Family **Acupuncture** in Spartanburg & **Greenville** SC.

Yelp  
https://www.yelp.com › Health & Medical

**TOP 10 BEST Traditional Chinese Medicine in Greenville, SC**  
Top 10 Best Traditional **Chinese Medicine** in **Greenville**, SC - August 2024 - Yelp - Sam Hwa Dang **Acupuncture** Clinic, Dragonfly **Acupuncture** & Massage, ...  
★★★★★ Rating: 5 · Review by Allen E.

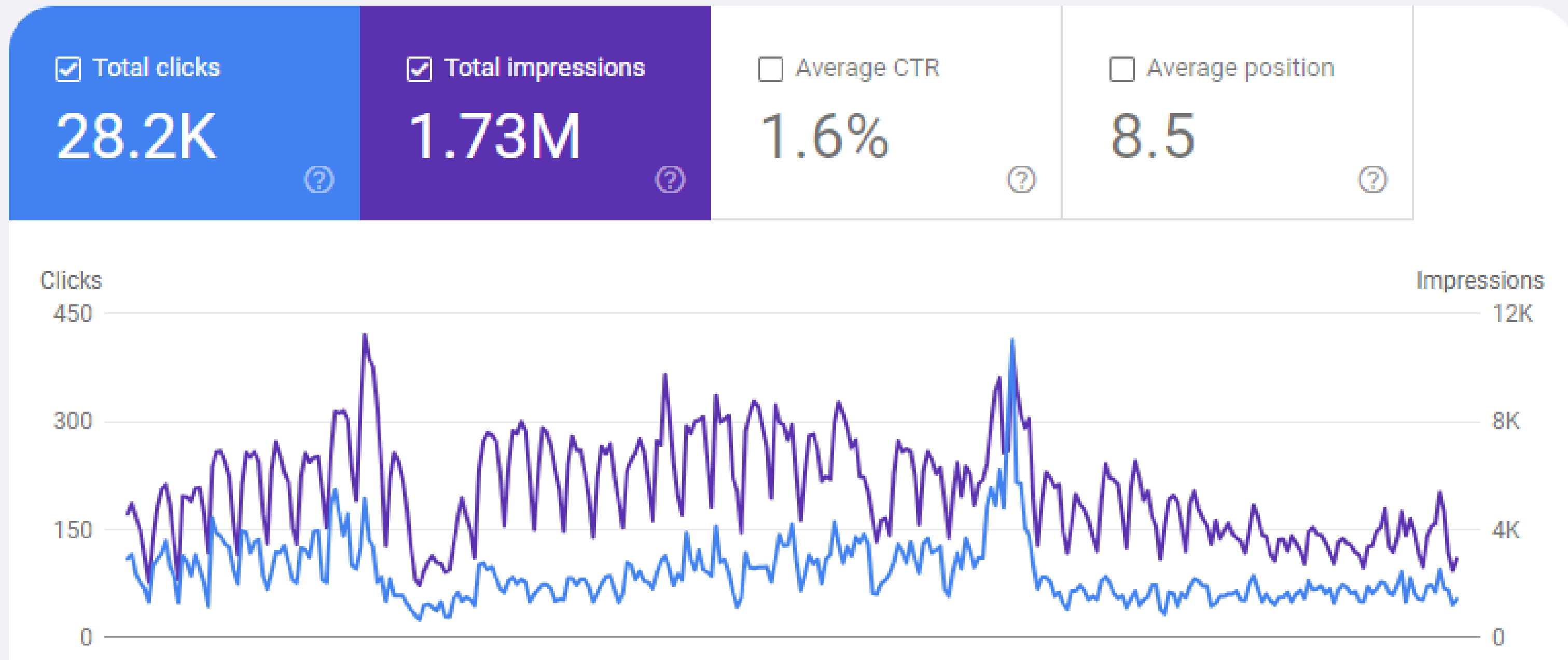
# SEO work performance (Project Name : Carolina Family

Website: [www.carolinafamilyacupuncture.com](http://www.carolinafamilyacupuncture.com)

Works: SEO ON PAGE & OFF PAGE

Target Location: U. S. A.

## Acupuncture)



# SEO WORK PERFORMANCE (PROJECT NAME : M.R. PLUMBING )

Website: [www.mr-group.co.uk](http://www.mr-group.co.uk)

Works: SEO ON PAGE & OFF PAGE

Target Location: U. K.



**www.mr-group.co.uk.com**

Your Journal SEO Checkup Score



**SEO SCORE**

**SEO is Very Good**

# SEO work performance (Project Name : M.R. Plumbing)

Website: [www.mr-group.co.uk](http://www.mr-group.co.uk)

Works: SEO ON PAGE & OFF PAGE

Target Location: U. K.

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## KEYWORD RANKING

KEYWORD	INITIAL RANKING	1st MONTH	2nd MONTH	3rd MONTH	4th MONTH
Emergency boiler repair Bolton	Not In SERP	2	2	1	1
Boiler installation near me	Not In SERP	3	2	2	1
Central heating near me	Not In SERP	7	4	4	2
Boiler installation Bolton	11	4	3	2	3
Boiler repair near me	Not In SERP	5	6	5	4
Central heating installation Bolton	Not In SERP	5	4	5	5
Gas boiler installation Bolton	Not In SERP	7	6	5	6
Boiler replacement Bolton	Not In SERP	9	7	8	7
Boiler replacement near me	Not In SERP	9	9	9	7
Boiler servicing Bolton	Not In SERP	13	9	8	9
Boiler Breakdowns Bolton	Not In SERP	16	12	11	9
Gas boiler near me	Not In SERP	12	10	9	10

Website: [www.mr-group.co.uk](http://www.mr-group.co.uk)  
Works: SEO ON PAGE & OFF PAGE  
Target Location: U. K.



Google Boiler installation Bolton, UK

**Worcester Bosch**  
<https://www.worcester-bosch.co.uk/bolton>

### Bolton - Your local installer

Find your local **Bolton** expert Worcester Accredited **Installer** to get up to 10 years guarantee on a new Worcester Bosch **boiler**.

**First Response 360**  
<https://www.firstresponse360.co.uk/new-boiler-install...>

### New Boiler Installation Bolton

22 Apr 2024 — Looking for a reliable new **boiler installation** in **Bolton**? Look no further than First Response 360 for quality service and results.  
★★★★★ Rating: 4.9 · 118 reviews

**mr-group.co.uk**  
<https://mr-group.co.uk>

### Bolton Heating Installers | M&R Group, Heating Engineers In ...

Based in **Bolton**, we are Worcester Bosch Accredited **installers**, and all our engineers are Gas Safe and OFTEC registered. As a family business, we pride ourselves ...  
[Boiler Finance](#) · [Boiler Cover Plans](#) · [Heating Services Bolton](#) · [New Boiler Quote](#)

**Sponsored**

**twinsunheating.co.uk**  
<https://www.twinsunheating.co.uk>

### Boiler installation | Wigan - Breakdown repairs

We offer flexible options that can be tailored to your specific requirements. Contact us. Protect your **boiler** with our affordable homecare plans, service and repair included.



Website: [www.mr-group.co.uk](http://www.mr-group.co.uk)  
Works: SEO ON PAGE & OFF PAGE  
Target Location: U. K.



The screenshot shows a Google search interface with the query "Emergency boiler repair Bolton". The search results are as follows:

- Result 1:** [mr-group.co.uk](https://mr-group.co.uk)  
[https://mr-group.co.uk > boiler-servicing-repairs-bolton](https://mr-group.co.uk/boiler-servicing-repairs-bolton)  
**Emergency Boiler Repair & Servicing Bolton**  
Boiler Repairs, Bolton · 24/7 Emergency Call Outs · 30 day labour and 1 year parts guarantee  
· Trusted and reliable **gas** safe engineers. Fix my boiler Boiler ...
- Result 2:** [First Response 360](https://www.firstresponse360.co.uk)  
[https://www.firstresponse360.co.uk > boiler-service](https://www.firstresponse360.co.uk/boiler-service)  
**Boiler Service Bolton**  
23 Jul 2024 — We provide 24/7 **emergency boiler repair** in **Bolton** with rapid response times.  
Within hours, we'll have an engineer at your door ready to get your ...  
★★★★★ Rating: 4.9 · 126 reviews
- Result 3:** [Booth Heating Bolton](https://www.boothheating.co.uk)  
[https://www.boothheating.co.uk > boiler\\_repair](https://www.boothheating.co.uk/boiler_repair)  
**Gas Safe Boiler Repair Bolton**  
Get a **boiler repair** quote online or call 01204 408707 to arrange a quote. Common Boiler  
Problems We Can Fix.  
★★★★★ Rating: 5 · 143 votes

# SEO WORK PERFORMANCE (PROJECT NAME : FUNNEL PANDIT )

Website: [www.funnelpandit.com](http://www.funnelpandit.com)

Works: SEO ON PAGE & OFF PAGE

Target Location: INDIA



**[www.funnelpandit.com](http://www.funnelpandit.com)**

**Your Journal SEO Checkup Score**

100

**SEO SCORE**

**SEO is Very Good**

# SEO work performance (Project Name : Funnel Pandit)

Website: [www.funnelpandit.com](http://www.funnelpandit.com)

Works: SEO ON PAGE & OFF PAGE

Target Location: INDIA

## Keyword Ranking

Keywords	Initial Ranking	1st MONTH	2nd MONTH	3rd MONTH	4th MONTH	5th MONTH
Kajabi SEO Service	Not In SERP	Not In SERP	44	10	2	1
Easy to Use GHL Website Templates	Not In SERP	45	3	2	2	1
Buy GHL Funnel Templates	Not In SERP	5	3	1	1	1
GHL website templates	Not In SERP	65	7	4	3	3
GoHighLevel Website Templates	Not In SERP	43	8	5	6	5
GHL funnel template	Not In SERP	10	9	3	1	1
kajabi premium theme for sales	Not In SERP	88	10	4	2	5
gohighlevel templates	Not In SERP	12	12	7	6	5
kajabi premium theme	Not In SERP	22	19	14	12	9
Kajabi Mentor	Not In SERP	Not In SERP	19	8	10	10
Kajabi Themes for sale	Not In SERP	29	27	22	27	13
Kajabi Website Templates For Sale	Not In SERP	34	31	29	23	15
kajabi website templates	Not In SERP	Not In SERP	35	34	33	8



Website: [www.funnelPandit.com](http://www.funnelPandit.com)  
Works: SEO ON PAGE & OFF PAGE  
Target Location: INDIA

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The image is a screenshot of a Google search results page for the query "kajabi seo services". The search bar at the top shows the query and standard search icons. Three results are visible, each with a numbered arrow (2, 3, 4) pointing to the right. The first result, highlighted with a purple border, is from Funnel Pandit, titled "Affordable SEO Services | Wordpress SEO | Kajabi SEO". The second result is from MADX Digital, titled "Kajabi SEO Agency". The third result is from Studio for Digital Growth, titled "Mastering Kajabi SEO: The Expert Guide for Online ...".

Google

kajabi seo services

2 ▶ Funnel Pandit  
<https://www.funnelPandit.com> › seo-service

**Affordable SEO Services | Wordpress SEO | Kajabi SEO**

Our **SEO** expert handles all phases of your e-commerce **SEO** by optimizing your online stores, product pages, improve user experience, and voice search to rank in ...

3 ▶ MADX Digital  
<https://www.madx.digital> › technology › kajabi-seo

**Kajabi SEO Agency**

Transform your **Kajabi** site's **SEO** performance with our expert **Kajabi SEO** Agency. We provide the pathway to digital success, enhancing visibility and growth.

4 ▶ Studio for Digital Growth  
<https://studiofordigitalgrowth.com> › Marketing Blog

**Mastering Kajabi SEO: The Expert Guide for Online ...**

A complete **SEO** review of the **Kajabi** platform, including best practices and our top optimization tips for coaches & consultants.



Website: [www.funnelpandit.com](http://www.funnelpandit.com)  
Works: SEO ON PAGE & OFF PAGE  
Target Location: INDIA

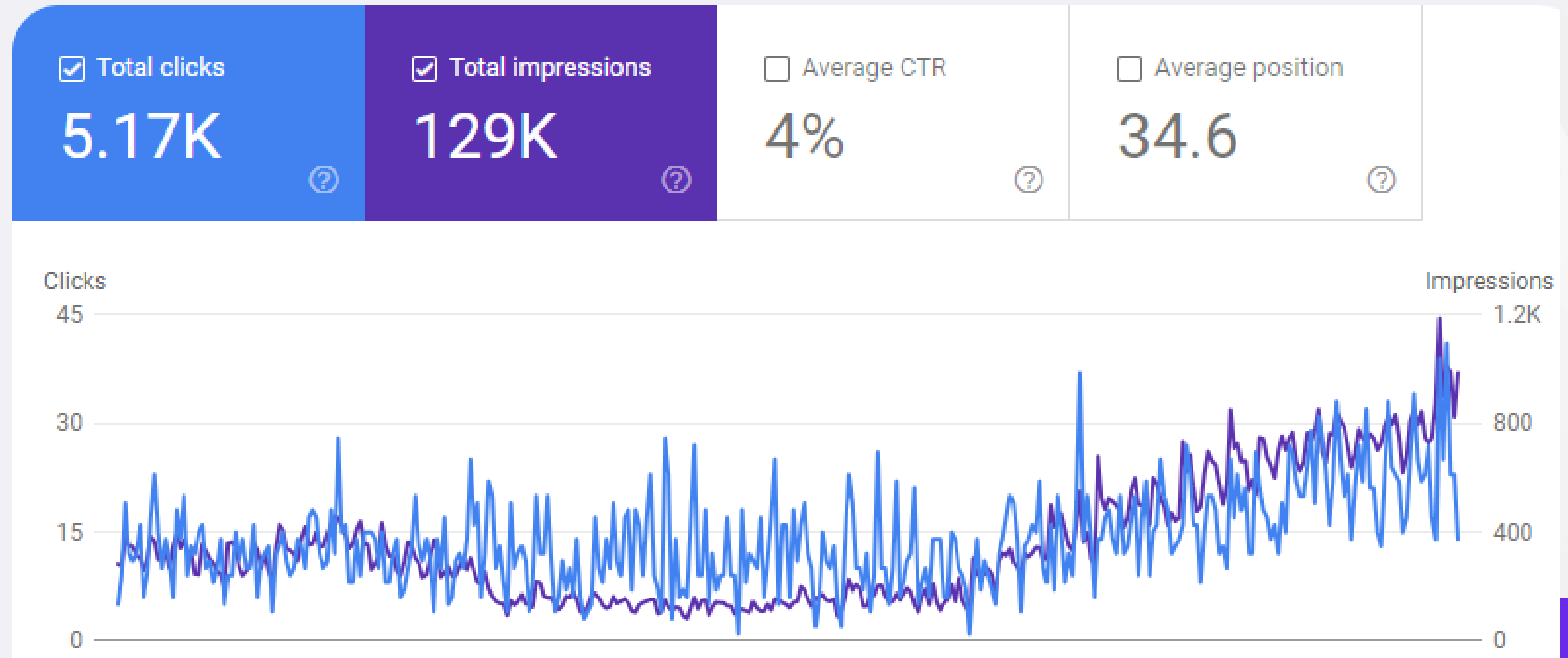
A screenshot of a Google search results page for the query "Easy to Use GHL Website Templates". The search bar at the top shows the query and navigation icons. Below the search bar, there are tabs for "All", "Images", "Videos", "Shopping", "News", "Books", "Maps", "More", and "Tools". The "Videos" tab is selected, showing three video results. The first video is titled "New Website Templates with HighLevel! Complete ..." by Dominic Baptist, uploaded on 22 Sept 2022. The second video is "Create GoHighLevel Templates & Share with Agencies" by GoHighLevel Queen, uploaded on 7 Feb 2024. The third video is "BEST GoHighLevel Website Templates & Sales Funnels For ..." by Jason Wardrop, uploaded on 22 Feb 2022. Below the video results is a "View all" button with a right-pointing arrow. At the bottom of the page, there is a featured snippet for "Funnel Pandit" with the URL <https://www.funnelpandit.com/ghl-website-templates>. The snippet title is "GHL Website Templates | Best Easy to Use GoHighLevel ..." and the description reads: "Buy one of the best and **Easy-to-Use GHL ( GoHighLevel ) Website Funnel Templates** for sales with graphic, illustrations, and...". To the right of the snippet is a collage of various website templates for different professions like "PAINTING COMP", "CHIROPRACTOR", and "LIFE COACH".

# SEO work performance (Project Name : Funnel pandit )

Website: [www.funnelpandit.com](http://www.funnelpandit.com)

Works: SEO ON PAGE & OFF PAGE

Target Location: INDIA



# SEO Pricing /Monthly

Let us introduce our 4 popular SEO plans



## Basic Plan

**\$249**

**Upto 10 Keywords**

(Minimum Subscription:  
6 months)

## Standard Plan

**\$299**

**Upto 20 Keywords**

(Minimum Subscription:  
6 months)

## Advanced Plan

**\$399**

**Upto 30 Keywords**

(Minimum Subscription:  
6 months)

## Premium Plan

**\$499**

**Upto 40 Keywords**

(Minimum Subscription:  
6 months)

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## Custom Plan

Pricing based on your specific needs and keyword goals.  
(Contact us for a personalized quote)

# THANK YOU

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Thanks for reviewing our proposal,  
Let's make great things happen.



[info@funnelpandit.com](mailto:info@funnelpandit.com)



[www.funnelpandit.com](http://www.funnelpandit.com)



+91 9084905584

