

eCommerce Check Up.

Our analysts check the sales health of your eCommerce channel, doing a full work up, running a battery of tests, panels, and screens - so that the 90-minute consult with our experienced practitioner, can be an informed conversation.

No consult can be prescriptive, until we engage in the conversation and better understand other health factors. Their may be many common issues, but the best plan will be customized for you.

If you can make all the changes, great - you've made a **strategic investment** in the health of your business.

If you need a little help, we can explore partnering with you to support a fat, healthy pipeline.





eCommerce Diagnostic

Comprehensive and data-driven.

The research-based diagnostic takes an expansive look across a brand's digital touchpoints, as well as competitors. Does the message resonate with potential buyers? Does it stand out from competitors? Are buyers left with confusion that takes them out of the sales funnel? Are the messages and visuals consistent and customer-focused, helping them see how the products and services meet their needs? Is the site helping or hindering conversions?

Cost: Starting at \$3,000*

Experienced Practitioner

Fresh eyes, from borrowed experts.

We've consulted with 100's of eCommerce companies over the years, so we've seen a thing or two. We are here to give you honest feedback about opportunities for growth, but listen to see what challenges are standing in your way. There is no timer, no rigid agenda. This is an honest, constructive conversation to help you create tangible actionable ideas that can propel your brand forward while driving new revenue.

Cost: Starting at \$3,000*

*Complementary to Qualified UPS Customers: eCommerce Diagnostic and Consultation costs covered by INTO and UPS

