

<b>Name:</b>				<b>Date:</b>	
<b>Outcome (what end looks like):</b>					
<b>Why (what drives you):</b>					
<b>How (very high level and measurable):</b>	<b>Strategy 1:</b>	<b>Strategy 2:</b>	<b>Strategy 3:</b>	<b>Strategy 4:</b>	<b>Strategy 5:</b>
<b>Tactics (the details of how you will get it done):</b>	1.	1.	1.	1.	1.
	2.	2.	2.	2.	2.
	3.	3.	3.	3.	3.
	4.	4.	4.	4.	4.
	5.	5.	5.	5.	5.
	6.	6.	6.	6.	6.
<b>By when:</b>					
<b>Milestone 1:</b>			<b>Milestone 2:</b>		
<b>Milestone 3:</b>			<b>Milestone 4:</b>		
<b>Milestone 5:</b>			<b>Milestone 6:</b>		