

Name:				Date:	
Outcome (what end looks like):					
Why (what drives you):					
How (very high level and measurable):	Strategy 1:	Strategy 2:	Strategy 3:	Strategy 4:	Strategy 5:
Tactics (the details of how you will get it done):	1.	1.	1.	1.	1.
	2.	2.	2.	2.	2.
	3.	3.	3.	3.	3.
	4.	4.	4.	4.	4.
	5.	5.	5.	5.	5.
	6.	6.	6.	6.	6.
By when:					
Milestone 1:			Milestone 2:		
Milestone 3:			Milestone 4:		
Milestone 5:			Milestone 6:		

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